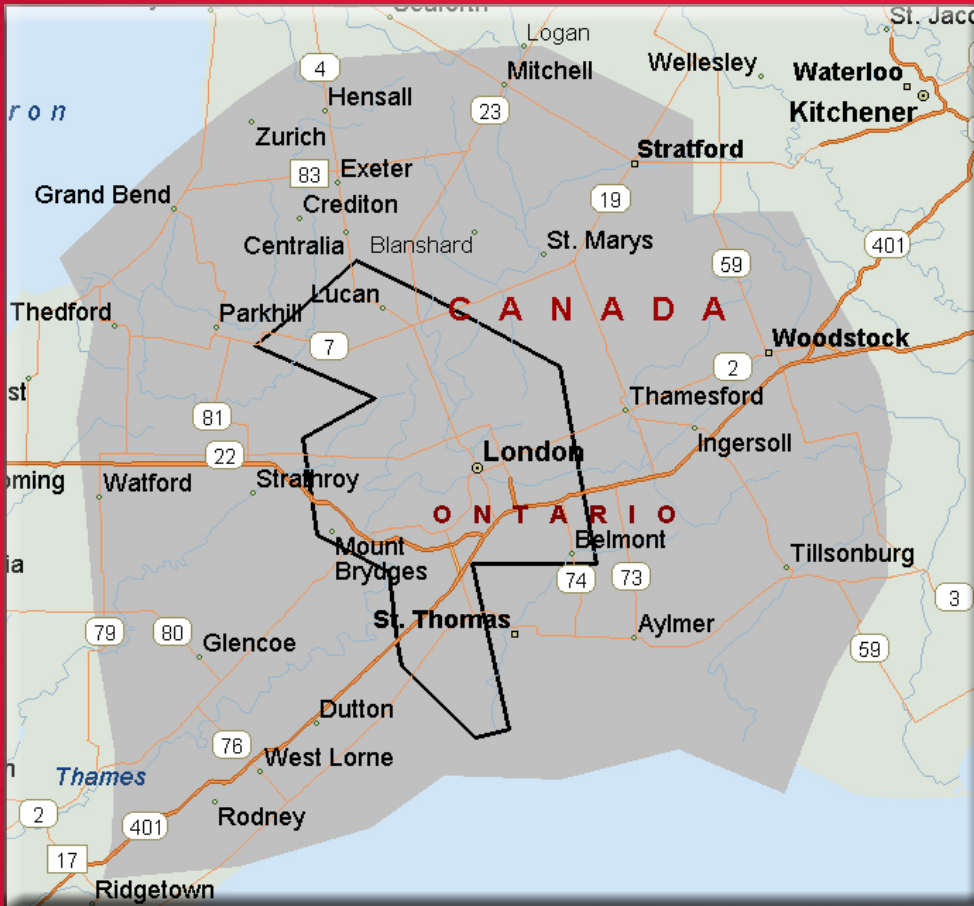


OUTGOING LOCAL CALLING AREA MAP*

LONDON, ONTARIO



This map represents the Outgoing Local Calling Area for London. All calls made while you are inside the black border to phone numbers based in the grey area are local.

Outgoing Local Calling Area

Outgoing calling is when you place a call on your wireless device. **Your Outgoing Local Calling Area is determined by your physical location** -- the area you are in at any given moment. If you dial a number that is local to your physical location, then it is a local call. If you dial a number that is long distance to your physical location, then it is a long distance call.

Your wireless number is not important!

Long Distance vs. Local

Wireless long distance is different from landline long distance because you are able to move around with your wireless device. When you place a call that requires a '1' in front of the number, long distance charges will apply in addition to airtime.

If you are not sure if the number you are calling is local, simply dial the number using 10 digits (area code + 7 digit number). If the number you are trying to reach is long distance to your location, you will hear a network recording advising that the call is long distance BEFORE the call is connected.

In the following examples, Lisa is a Rogers Wireless customer with a London wireless phone number.

	Local Airtime	Long Distance
Lisa is in London, calling a London number. (Making a call to a number within your Outgoing Local Calling Area)	YES	NO
Lisa is in London, calling a Vancouver number. (Making a call to a number outside your Outgoing Local Calling area)	YES	YES
Lisa is in Vancouver, using her London phone calling a Vancouver number. (Making a call to a number within your Outgoing Local Calling Area)	YES	NO
Lisa is in Vancouver, using her London phone, calling a London number (Making a call to a number outside your Outgoing Local Calling Area)	YES	YES

INCOMING LOCAL CALLING AREA MAP*

LONDON, ONTARIO



Incoming Local Calling Area

Incoming calling is when you receive a call on your wireless device. **Your Incoming Local Calling Area is the area or geographic boundary associated with your wireless number.** All calls that you receive on your wireless device while you are physically within that area are local. All calls that you receive while physically outside of that area are long distance.

The number calling you is not important!

Long Distance vs. Local

Wireless long distance is different from landline long distance because you are able to move around with your wireless device. When receiving a call outside your Incoming Local Calling Area, long distance charges apply in addition to airtime.

In the following examples, Lisa is a Rogers Wireless customer with a London wireless phone number.

	Local Airtime	Long Distance
Lisa has a London wireless phone number and she receives a call while in London. (Receiving a call while within your Incoming Local Calling Area)	YES	NO
Lisa is in Vancouver with her London wireless phone and she receives a call. (Receiving a call while outside your Incoming Local Calling Area)	YES	YES

This map represents the Incoming Local Calling Area for London. All calls received on your London wireless device while you are in the grey area are local.

*Map is a general representation of the Local Calling Area coverage, where indicated. The areas shown are approximate. Actual coverage area may vary from map graphics. Charges are based on the location of the site receiving and transmitting the signal, not the location of the subscriber.